

EXCLUSIVE • BREAKTHROUGH • VERSATILITY • PRODUCTIVITY



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1-888-8FC-LIFT



# SHOCKWAVE™



INDUSTRY CHANGING • BOLD • INNOVATIVE • FAST

## SHOCKWAVE CHOICE

Because every shop is different, the exclusive SHOCKWAVE package is available on two of Rotary's most legendary products: the two-post product family and the inground Smartlift®, giving you even more options for increased speed and productivity.



Shown: SL210X  
10,000 lbs. (4,535 kg) capacity inground lift



Shown: SPOA10X  
10,000 lbs. (4,535 kg) capacity asymmetrical lift



Shown: SP012X  
12,000 lbs. (5,443 kg) capacity symmetrical lift

## SHOCKWAVE RETURN

Only Shockwave Equipped lifts give you the tools you need to boost bay productivity and immediately increase your shop's number of service tickets per bay. Here is just one example:



### SHOCKWAVE Equipped ROI "Dollarizer" for Lifts

Number of Shop Bays with a Lift	Number of Shop Job Tickets Per Day	Time Savings from Up / Down Cycle Lift Speed (sec.)	Up / Down Weekly Shop Time Savings (hrs.)	Additional Number of Weekly Shop Projects	Additional Yearly Incremental Shop Profit from Shockwave	Payback in Days for Incremental Cost of a Shockwave Lift
1	11	55	1	1	\$3,259	118

Study based on a 1 bay shop working 40 hrs per week per bay. 11 daily shop tickets with an average ticket revenue of \$98.00. Data from a 2011 Time & Motion study of 1000 vehicles being serviced or repaired in multiple repair shops and dealerships.

See what Shockwave can do for your business with our interactive ROI calculator. Simply use this QR code or go to [www.rotarylif.com/shockwave](http://www.rotarylif.com/shockwave) for a fully customizable snapshot of how we can help your business grow in today's competitive market.



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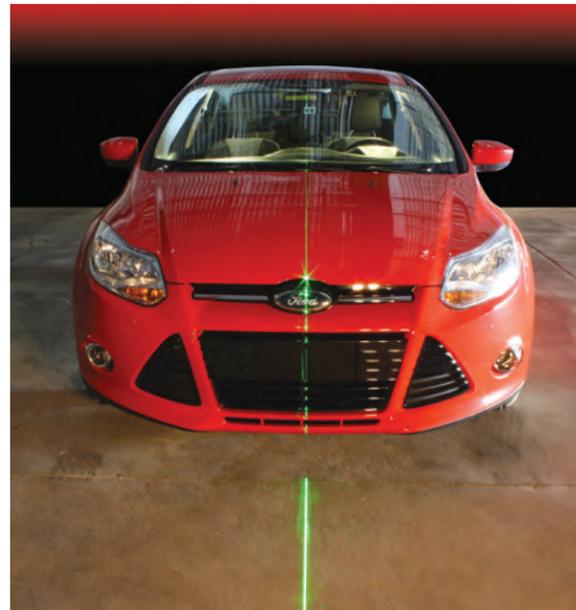
# SHOCKWAVE™

## INTRODUCING THE WORLD'S FASTEST LIFT

Shockwave Equipped Rotary Lifts come standard with the SPEED, CHOICE & RETURN on investment that will help you achieve your goals of greater technician productivity and higher profits.

Designed specifically for bays where service speed is paramount, Shockwave Equipped lifts are the fastest in the world; helping you keep step with the ever changing demands in the vehicle service industry.

This innovative, industry changing technology is only available from Rotary, the world's most trusted lift.



Motion sensor turns laser on and off for longer life.

SPOTTING A VEHICLE ISN'T ALWAYS EASY. THE PATENT PENDING SPOTLINE LASER SYSTEM HELPS CENTER CARS IN THE BAY QUICKLY AND ACCURATELY THE FIRST TIME.

Greatly reduces spotting time by shooting a green laser line down the center of the bay and on to the vehicle's hood and dash

When you center the vehicle on the line, you're right where you need to be for a quick lift.



**Spotline™ motion activated laser helps spot vehicles the first time**

**Equipped with pads, arms or our new pad / arm hybrid**

ONLY SHOCKWAVE EQUIPPED LIFTS GIVE YOU A CHOICE OF LIFT SUPERSTRUCTURES TO MATCH YOUR SHOP'S NEEDS.

**EXCLUSIVE PATENT PENDING PAD / ARM HYBRID** combines a front pad for easy spotting and three-stage rear arms for versatility.

**7,000 lbs. lifting capacity (3,175 kg)**  
Hybrid superstructure is primarily for unibody vehicles and select frame vehicles.

Hybrid pad shown with optional inner arm kit. Comes complete with various adapters. Part #N9110



Or choose between two **STANDARD ARM PACKAGES** (2-stage or 3-stage) which pick up a wide variety of vehicles.

**10,000 lbs. lifting capacity (4,535 kg)**



SHOCKWAVE'S PATENT PENDING DC POWER SYSTEM GIVES YOU LOWER COST; MORE RELIABLE OPERATION.

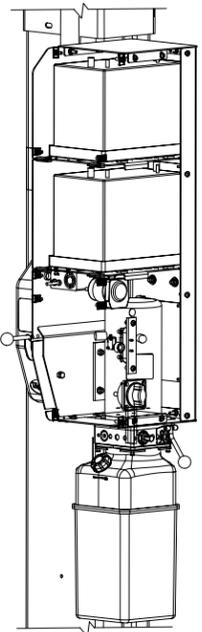
Uses two standard Group 24 batteries (Batteries not included)

Its built in battery charger uses 110v power, eliminating the need for expensive 220v wiring:

**An installation savings of 80% or more!**

Your Shockwave Equipped lift will even operate during a power outage

DC power is environmentally friendly



**DC power reduces operating cost**

**2X faster rise and descent**

SHOCKWAVE'S EARTH SHATTERING SPEED IS ACHIEVED THROUGH THE COMBINATION OF ITS PATENT PENDING DC POWER SYSTEM AND OTHER TECH FRIENDLY FEATURES.

User friendly features such as SPOTLINE and your choice of superstructures gets vehicles in the bay and in the air and down faster than any other lift.



**Its 25 second rise and 19 second descent is TWICE as fast as other standard lifts!**

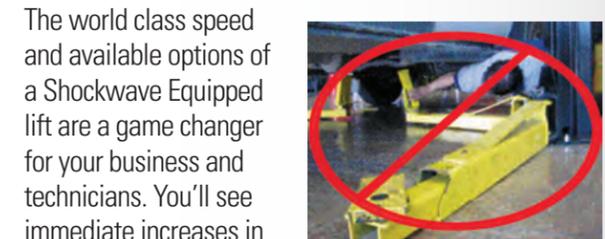
Speeds based on weight of vehicle

**More productivity makes happier technicians**

SHOCKWAVE'S INCREASED RISE HEIGHT PROVIDES ADDITIONAL HEADROOM AND WORKSPACE FOR YOUR TECHNICIANS.



Shockwave Equipped 2-post lifts provide an additional 3" (7.5cm) of rise.



Reduces crawling on dirty floors.

The world class speed and available options of a Shockwave Equipped lift are a game changer for your business and technicians. You'll see immediate increases in productivity and revenue that will help you retain your best employees.

**"It's the best lift I've ever used. It's quicker, it's more efficient, and it operates very smoothly. The technicians love these lifts. I wouldn't even consider putting anything else in."**

- Gene Byrd, Fixed Operations Director  
Ed Morse Automotive Group  
Alabama and Florida franchises